

Yearbook Spread Rubric

Journalist's name: _____

Page numbers: _____

Date due: _____

5 - Outstanding

4 - Very Good

3 - Acceptable (needs revision)

1 or 2 - Not yet acceptable (revise thoroughly)

COMMON CORE STANDARDS	REPORTING QUALITY	SCORES
W.9-12.2b Develop the topic thoroughly by selecting the most relevant facts, details and quotations.	Headline alludes to information found in the feature story and/or information on the page.	5 4 3 2 1 0
	Feature story includes facts and figures gained from background research, poll/survey results, focus groups and/or one-on-one interviews.	5 4 3 2 1 0
	Captions include facts and quotes gained from interviews and/or firsthand experience.	5 4 3 2 1 0
	Quotes contribute details to the story without stating the obvious.	5 4 3 2 1 0
	All quotes, facts and figures are accurate.	5 4 3 2 1 0
	Names and grades are correct.	5 4 3 2 1 0
	PHOTO QUALITY	SCORES
	Variety of photos contribute dramatically to different aspects of the story and avoid content repetition.	5 4 3 2 1 0
	Subjects in photos represent the diversity of people in our school.	5 4 3 2 1 0
	Photos tell a story and invite caption reading.	5 4 3 2 1 0
	Photos represent different angles, views.	5 4 3 2 1 0
	DESIGN AND PRODUCTION QUALITY	SCORES
	Copy is spell-checked, proofread for accuracy of information, names, spelling and style.	5 4 3 2 1 0
	All photos are appropriately cropped.	5 4 3 2 1 0
	Verticals, horizontals, COBs and mosaics are used to avoid visual monotony.	5 4 3 2 1 0
	Number of subjects in photos varies.	5 4 3 2 1 0
	Spread was completed on time.	5 4 3 2 1 0
COMMON CORE STANDARDS	WRITING QUALITY AND THEME DEVELOPMENT	SCORES
W.9-12.2a Organize complex information. Include formatting like headlines and infographics when useful.	Headlines are written and designed to capture readers' attention.	5 4 3 2 1 0
	Word choice is clever and all style guidelines are followed.	5 4 3 2 1 0
	Feature stories follow the formats of the section and provide the details of the activity, event, issue or person. Information is presented in a lively way and follows style guidelines.	5 4 3 2 1 0
	Captions answer all logical reader questions and are written accordingly to established style guidelines.	5 4 3 2 1 0
	All writing is grammatically sound and mechanically correct.	5 4 3 2 1 0

Total Score of 100: _____