

START RIGHT 1.1 - BUILDING BLOCKS

The Purpose of Yearbook Class

OBJECTIVES

STEP 1 | LEARN (5 MINUTES)

Students will learn about the yearbook experience by watching the video *21st Century Skills - Yearbook*, which is found in the 7-Minute Starters folder in the Digital Classroom.

STEP 2 | PRACTICE (10 MINUTES)

Students will brainstorm a comprehensive list of tasks that contributed to the completion of a yearbook spread by filling out Start Right Activity 1.1 - A Yearbook Spread To-Do List. Students may work together or individually for this project.

STEP 3 | USE (25 MINUTES)

After idea generating, a spokesperson from each group will share their task lists with the class to develop a class master list on a white board or butcher paper to provide a visual.

When finished, students will:

- » Consider the statements made by the students in the video and the tasks and teamwork required to create just one yearbook spread.
- » As a class, generate a list of skills that students will learn on the staff. Potential answers include leadership, humility, teamwork, compromise, communication, project management, writing, editing, design, entrepreneurship, marketing, photography, technology, etc.

Students will review the Start Right Activity 1.1 - Staff Contract, then take it home to review with a parent, obtain signatures and return it to the adviser.

STEP 4 | EXTEND & EXIT TICKET (20 MINUTES)

Students will complete Start Right Activity 1.1 - Staff Data Sheet. Using Section 3 of their Staff Data Sheet, students will participate in an icebreaker by finding a different yearbook staff member for each of A, B, C and D who has a matching answer.

Students will hand in Staff Data Sheets as their exit ticket before leaving class.

Note: See the Yearbook Month by Month Calendar located in **7-Minute Starters>Project Management** for an overview of key activities throughout the year.



21ST CENTURY SKILLS

In this lesson, students begin the process of becoming a team through communicating about the ways in which they will be collaborating throughout the term. Just as in the real-world, clear and open communication about what needs to be done is key to success.



COMMON CORE STATE STANDARDS

ELA-Literacy.L.11-12.2, CCRA.L.2

Demonstrate command of capitalization, punctuation and spelling.

ELA-Literacy.L.9-10.2c (11-12.2b)

Spell correctly.

ELA-Literacy.SL.9-12.1, CCRA.SL.1

Participate effectively in a range of collaborative discussions.

ELA-Literacy.SL.11-12.1b

Work with peers to promote civil, democratic discussions.

ELA-Literacy.SL.11-12.1c

Propel conversations by posing and responding to questions.

ELA-Literacy.W.9-12.7, CCRA.W.7

Conduct short research projects to answer a question.



ISTE STANDARDS

- **1A**: Apply existing knowledge to generate new ideas.
- 1D: Identify trends and forecast possibilities.
- **2C:** Develop cultural understanding by engaging with learners of other cultures.
- **2D:** Contribute to project teams to produce original works
- **4A:** Identify authentic problems and questions for investigation.
- **4C:** Collect data to identify solution ad/or make informed decisions.



A Yearbook Spread To-Do List

A yearbook spread represents numerous tasks that must be completed through the collective effort of several yearbook staff members working as a team.

With a partner or small group, identify and list as many tasks as possible that must have been completed to create the yearbook spread shown below. Consider each verbal and visual element and the tasks involved in producing each. Photos alone have a multitude of tasks from planning photo content and assigning a photographer to the event, to cropping and captioning.

After 15 minutes of idea generating, have a spokesperson for your group share your task list with the class.

Consistent Folios Throughout Book To-Do	Quotes To-Do	Captions To-Do
		_
12 september 9-15	- What I really want to do is make a true difference in someone's life. 'Daniella Yoorhimer wanse swor	
	A STORY WITHIN ITSELF 1- The free from golout. ** ** * free first from golout. Feb. feb. feb. feb. feb. feb. feb. feb. f	Phace's to the BOOKS Consider for in reality point with facility and service on the control of
► the sound of MUSIC Stations in Valley Alex, sear the fourth field, Annu Mukoully have the soundation section of Annu Mukoully have the soundation section of any state of the part o		LET'S DISH TOWART TEXT Persons with copulation and the copulation and their state. But the copulation and their state, that is copulated and their state, that is copulated and their state of their state, the copulation and their state of their state, that is copulated and their state, the copulation and their state of their state, the copulation and their state of their state, the copulation and their state of their state
BLENI PEER TO PEER: AN INTRODUCTION	to perfection on to life as a viking.	a line marinement with my forech, "the 1820 may be a 1820 may be hours of the 1820 may be hours of the 1820 may be hours of the 1820 may be a 1820 may be hours of the 1820 may be a 182
moit important aspect of PERR is making our school is family, including everyone and volunting them to be first they are great characters. The event provided a time and place to introduce 14 students in help the school is never school that they are considered to the school in the s	start off the school year, one usually do some meet and chulies within our own disasoon. In FERT approaches the control of the	
nopno		
Feature Story To-Do	Headline & Design To-Do	Event Photo To-Do





Staff Contract

To create the best working relationship between all those involved, it is important that we all agree on a given set of consistent expectations from the beginning. Please consider the following expectations, initial each of those to which with you agree and sign in the appropriate place.

		Parent/Guardian	Stu	dent
[]	I grant my permission for my child to leave campus on journalism-related errands, relieving the school and adviser of all responsibility.	[I understand that I may be asked to leave campus on staff-related assignments and pledge to behave responsibly, reflecting the best of
[]	I grant my permission for my child to drive off campus on journalism-related errands, relieving the school and the adviser of all responsibility.	1	myself, the staff and the school. I understand that should I be asked to
[]	I understand that my child will need to devote time outside of class to the completion of assigned tasks.	L	drive off-campus, I am to drive responsibly, realizing the consequences of inappropriate behavior.
[]	I understand that my child will be working with specialized equipment and supplies and will be held responsible for any damage and/or waste due to negligence.	[] I have been made fully aware that I may be asked to devote outside time in order to complete assigned tasks for deadline time. I commit myself to making those times available when necessary.
[]	I understand that if my child is going to be absent that he/she needs to notify the yearbook adviser prior to his/her class period.	[I understand the importance of the publication's equipment and supplies and pledge to treat them with respect. Should I neglect and/or abuse the
[]]	I understand that my child will be responsible for assisting with financial aspects of the publication		materials, I will repair or replace them.
		including book and advertising sales and that it might be a part of the evaluation criteria.	[I understand the importance of my being in class. For whatever reason, when absent, I will call the yearbook adviser to report my absence so alternate plans can be made to meet deadlines.
PAR	EN ⁻	T/GUARDIAN SIGNATURE	[] I understand that I may be asked to help with the financial commitment of the publication including advertising, yearbook sales and other fund-raisers.

STUDENT SIGNATURE





Staff Data Sheet

Section 1

Name:		_ Email address:		
Home ad	dress:			
Name of _I	parent/guardian:	Parent/guardian cell phone:		
Section	2			
To make y	your yearbook experience a positive one	e, please share the following with your yearbook adviser.		
When is your birthday?:		What is your favorite food?:		
List your (class schedule for this semester:	Do you have any allergies or special needs?		
		NAME of all an all lands and a constant and a second and		
In additio	n to yearbook, what other school activiti	ies are you participating in this semester?		
Do you dı	rive?	_ If so, do you have a car?		
		_ If so, what type?		
Section	3			
A.	List five adjectives that describe you.			
B.	How do you spend your free time?			
C.	What is your favorite genre of music?			
D.	What are three of your favorite TV sho	ows?		





A Yearbook Spread To-Do List

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Consistent Folios

Throughout Book To-Do

- » Design to work with theme
- » Place on page templates
- » Take photos
- » Conduct interviews
- » Place photo/text on page
- » Proof work

Quotes To-Do

- » Attend event
- » Interview students
- » Take notes/select best quotes
- » Place text on page
- » Proof text and names

Captions To-Do

- » Gather background information
- Select best information
- » Write caption
- Revise caption
- » Edit caption



Feature Story To-Do

- » Gather quotes
- » Gather background information
- » Select best information
- » Select best quotes
- » Write story
- » Revise story

Headline & Design To-Do

- » Read story
- » Distill story to 3-5 words plus a subheadline

Event Photo To-Do

- » Get dates of events
- » Research key people to photograph
- Attend events
- » Take a variety of photos
- » Select best photos
- » Upload best photos into folders
- » Crop photos and place on pages



START RIGHT 1.1 | TEACHER'S KEY

